



### PART-TIME & VOLUNTEER WORK IS EXPERIENCE FOR YOUR RESUME

by George Mentz, JD, MBA, CWM®, MPM®, QFP

*"Your resume has pertinent sections for degrees, training, certificates, diplomas, memberships, charitable endeavors, designations, awards, even MOOCs, and other distinctions. For whatever reason, many do not consider part-time work or volunteer work part of their resume's experience; however, most job candidates are smart enough to add this type of experience to their job applications. The bad news is that many competent applicants lose out because of this type of hyper-humbleness."*

#### LITE RECOMMENDED READ



- Meat and Potatoes Book Company (June 10, 2014); Sold by: Amazon Digital Services, Inc. Language: English; ASIN: [B00KX4VHS2](#);

Intensive research in the 1980's found that, of some 3,500 projects scrutinized, over half were simply abandoned and, of the remainder, cost and time overruns of between 40% and 200% were the norm. Gary Clark spent over 30 years getting to the bottom of this problem, and the results are in this very short book. This is nothing less than a survival handbook for project managers. It provides insights you will find nowhere else.

Watch [Titanic a Project Management Blunder](#)

### Editor's Notes :

by Michele Guttenberger, MPM®

#### WHAT'S IN A PROJECT NAME?

Naming a project is an expertise that can be challenging since the name should be both unique and effective. The name of project can make a difference between a project that grabs attention or a name that is so generic it quickly becomes forgettable. A project name should distinguish it from other projects. Combing for legendary names from mythology, history or literature can help trigger a name that fits the essence of your project. Victory is a concept that should be conveyed in athletic shoes. Selecting the goddess of victory, Nike was a perfect brand name for this manufacturer.

Even dark projects that are given covert code names, still manage to hold on to some significance and are not just random in their project names. The first atomic bomb project was called the Manhattan Project. Although the test sites for the first atomic detonations were in Los Alamos, New Mexico, the building blocks for this project started in Manhattan. According to Robert S. Norris, (a historian of the atomic age) the project's first headquarters was a skyscraper hidden in plain sight right across from the City Hall of New York City.

Those that feel project naming isn't really an important asset of the project should really think again. Project team building sometimes requires passing out project name team tee shirts. Does Raj's cloud app client 7 version 3 help to launch a dynamic project? Also, think about how these projects are funded. Let talk about the symbolism, virtues and mottos printed on currency. Currency does not just state the value of the note or coin. A lot of thought goes into representation to makes us have trust in its value. However, Canada's selection of the loon for its currency was a bit loonie.

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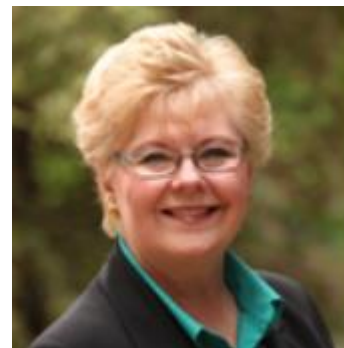
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#### Ilene Bezjian, DBA,

Hon Global Advisor Board Member

Ilene Bezjian, DBA, is a highly sought-after speaker and business consultant. With more than 30 years of experience with for-profits and nonprofits, she has guided organizations through the process of recasting vision, expanding market opportunities, restructuring, and change. Her research areas include consumer behavior, managing chaos, and strategy vs. structure.

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### About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president who has certified project professionals worldwide and advised hundreds of companies large and small.



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