



FUTURE PROJECT SHAREHOLDERS SHOULD READ THE MD&A

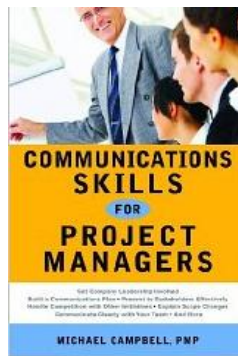
by George Mentz, JD, MBA, CWM®, MPM®, QFP

“Management’s Discussion and Analysis of Financial Condition and Results of Operations. MD&A is management’s opportunity to provide investors with its view of the financial performance and condition of the company... as well as important trends and risks that have shaped the past or are reasonably likely to shape the company’s future. The SEC’s rules governing MD&A require disclosure about trends, events or uncertainties known to management that would have a material impact on reported financial information. The purpose of MD&A is to provide investors with information that the company’s management believes to be necessary to an understanding of its financial condition, changes in financial condition and results of operations. It is intended to help investors to see the company through the eyes of management.”

Page 18 <http://aapm.info/mbahandbook.pdf>

AAPM® RECOMMENDED READ

COMMUNICATIONS SKILLS FOR PROJECT MANAGERS - MICHAEL CAMPBELL



Over 80 percent of a project manager's job is communication. Yet, most in project management do not consider its impact. In fact, the number one factor in the success or failure of projects is the quality and consistency of communications. If

you're a project manager, the bulk of this responsibility falls to you. As a project manager, you have to know how to react on the fly to shifting business priorities, evolving expectations, and perennial leadership changes—and to make sure everyone around you understands exactly what's going on, all the time.

[Read more](#) (click)

Editor's Notes :

by Michele Guttenberger, MPM®
AFRICA'S KNOWLEDGE EXCHANGE
CIPM®

Some define knowledge exchange as a just-in-time sharing of experiences and information among leaders and development practitioners. It is an exchange that is achieved through a variety of means such as policy reform debates, topic-specific regional visits between developing states, or dialogues of development stakeholders as a way of building consensus and coalitions for reform.

The American Academy of Project Management will be a key partner along with Direct Leadership Institute (DLI) to an extraordinary knowledge exchange of its own – the African Project and Program Management Conference. The conference will be held in Accra, Ghana on June 5-7. It is at this conference, government officials/workers, non-governmental organizations (NGOs), private sector and related stakeholders will have the opportunity to meet with hundreds of professionals in the industry, learning the multicultural skills in projects and programs. The theme will be Championing the African Industrial and Market Driven Economic Evolution. Attendees will also be able to acquire the globally recognized International Project Manager CIPM® Certification from AAPM®.

The African Project and Program Management Conference (APPMC) is a network of project and program managers who are driven by a common course - to expand the number of competent project managers handling projects. This conference is spearheading a down to business project management approach to counter the volume of failed or poorly implementation projects in Africa. The program has been designed to promote an exchange of the most thought-provoking experiences, cases and best practices in the industry. Dr. Donald Agumenu is the conference director and President of the Direct Leadership Institute and is a Hon. Global Advisor for AAPM®. African PM's face the most challenging economic policy environment and it requires standout leadership. He states Project and Program Management is growing exponentially. African cannot be left out in this revolution.

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This Month's Tip:

How to Set an iPhone Email Signature

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DR. DONALD AGUMENU
Hon. Advisory Board Member AAPM®

Dr. Donald Agumenu is an honored member of the American Association of Project Management, AAPM® International Board of Standards, USA and is an awarded member of the Universal Peace Federation, UPF/UN. He is the director and key note speaker for 2013's APPM Conference - Leadership as a key catalyst in succeeding in programs and projects.

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