

Inside This Section

- ☆ *Congrats – Minneapolis & DC*
- ☆ *Decision Mistakes*
- ☆ *This Month's Tip – PDF How To's*
- ☆ *The One Page Project Manager*
- ☆ *PM - Neutral is Key Strength*



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See page 2 for future training events

This Month's Tip: **Convert Anything to PDF**

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Navitend tells you how to convert - read or watch the video here

COMMON DECISION-MAKING MISTAKES

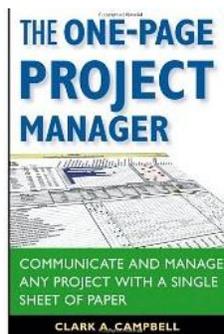
by George Mentz, JD, MBA, CWM®, MPM®, QFP

As much as we would like to believe that we do not have any prejudices or biases, the fact is that everyone does. The more aware you are of yours, the better off you will be. The main reason everyone has their own way of viewing the world is because our brains simply cannot take in everything, at least not on a conscious level. Have you ever tried to learn ten new things all at once? If you have, you know that it is very easy to become overwhelmed and end up learning very little at all. That is because of the way the brain works. Our brains screen and categorize information so that we can understand the world around us without being overwhelmed by it. We get into trouble when we fail to realize that many of the perceptions we hold are based on what society (i.e., parents, teachers, the church, all institutions, etc.) teach us, not what we actually know to be true.

Page 97 <http://aapm.info/mbahandbook.pdf>

AAPM® RECOMMENDED READ

PMRG has assembled authors who are globally renowned leaders and innovators in their respective specialties. Clark A. Campbell is one of them with his "The One -Page Project Manager." A reviewer notes: "it as the most productive method to capture the



essence of project management. Not too complicated, not too simple. For those with experience this is certainly a method



to adopt for rapid, vivid, and persistent communication. ... It clearly saves time for an organization's key resources."

PM'S ABILITY TO KEEP NEUTRAL IS A KEY STRENGTH

by Michele Guttenberger, MPM®

A great PM is an orchestrator of human talents that contribute to the success of a project. The PM must at times remain bipartisan when there is conflicting doctrines within the team. A legendary example of this dilemma faced Thomas Edison's in 1915 between his own associations with personal friend Henry Ford and his fellowship with explosives inventor Hudson Maxim. Ford and Maxim were loyal Americans with a completely different view on nationalism.

Edison had a close relationship with Henry Ford. The Fords spent the winter of 1915 at the Edison's vacation home in Fort Myers. The following year Ford bought the estate next door and they spent 15 years of winter vacations together

In September 1915 Edison was tapped as chairman to the Navy Advisory Board of Inventions. His team included Hudson Maxim. Maxim was an explosives inventor who also published an influential book titled "Defenseless America", warning about the threat of war with a well-armed Germany and advocated a stronger US defense. His book was a hit with former President Theodore Roosevelt. The book inspired a movie entitled "The Battle Cry of Peace" and also the rearmament movement.

Ford held a Pacifist position as a solution to the Great War -WWI. He chartered a Peace ship - the Oskar II. It reached Stockholm in January, 1916. Ford was unable to persuade participation from the warring nations to this conference. His peace plan failed at Armistice.

Ford, incensed by his own failure and the success of Maxim's adapted movie published a critical piece "Humanity and Sanity" to 250 US newspapers and was ultimately sued by the movie production company Vitagraph Theater for \$1,000,000. The winters of 1915-1916 neither Edison nor Ford asked if they went to see the movie "The Battle Cry of Peace" or read the book "Defenseless America."

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- ☆ Free CEO Guides
- ☆ 5 Step Guide For Members
- ☆ Job and Career News
- ☆ PM Continuing Ed Online

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