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by George Mentz, JD, MBA, CWM®, MPM®, QFP



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RECOMMENDED READ & VIEW

Taking Responsibility: The Integration of Sustainability and Project Management

A.J. Gilbert Silvius and Ron Schipper
HU University of Applied Sciences Utrecht

"The further development of the project management profession requires project managers to take responsibility for sustainability". This called to action was made by Mary McKinlay to a congress of international project managers in 2008. Sustainability in Projects and Project Management", elaborates on McKinlay's call and provides guidance on why project managers should take sustainability into account in their projects and what steps to take. Lead authors Gilbert Silvius and Ron Schipper explain why project managers should take responsibility. [Read the article](#)

MOST PEOPLE INSTINCTIVELY AVOID CONFLICT, BUT AS MARGARET HEFFERNAN SHOWS US, GOOD DISAGREEMENT IS CENTRAL TO PROGRESS. SHE ILLUSTRATES (SOMETIMES COUNTERINTUITIVELY) HOW THE BEST PARTNERS AREN'T ECHO CHAMBERS -- AND HOW GREAT RESEARCH TEAMS, RELATIONSHIPS AND BUSINESSES ALLOW PEOPLE TO DEEPLY DISAGREE. [VIEW TED VIDEO](#)

Editor's Notes :

by Michele Guttenberger, MPM®

MOVIE CREDITS CHRONICLES PM COLLABORATIVE PARTNERSHIPS

A movie production is a spectacular demonstration of diverse industries collaborating in synchronized partnership that's bonded together by one project, one vision, and one goal. When the final credits roll we see the documented grand synergy that has taken place by the names and titles of technical-engineers, financial investors, local governments, visual artists, sound and music conductors, production management etc. The list of collaborating entities is a long notation of predecessor and successor tasks on the timeline of the film's production. However, in order for these collaborations to work, a special singularity takes place in human relationships that melds these skills together to work in unison on one mission seamlessly. Trust is a primary asset in film production relationships. There can be no doubt to the other's commitment, expertise and delivery to the project. This trust comes with a mutual respect for the complementary unique assets each partner brings to the project. The production leadership oversees the big picture and astutely acknowledges that every contributing team piece regardless of its scope or size is an important integral dependency in accomplishing the work and contribution to each other's given segment of the project's timeline. In the end the success of the output is a cumulative creation from diverse talents sharing the same vision and values to a common goal. The film industry was born out of strong partnerships of trust and mutual respect of the other's expertise. History notes the legendary film industry partnership between George Eastman and Thomas Alva Edison in the infancy of movie making. Eastman introduced the celluloid film format he created in 1889 that allowed Thomas Alva Edison to develop the motion picture camera in 1891. It was this partnership and friendship that gave way to the birth of motion pictures in America. As project managers we can view the movie credits from a different perspective as a chronicle of project team players delivering the completion of a project.

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Master Alumnus Spotlight on



Prof. Dr. John I. Kester,
Ph.D. CPC MPM®
Hon Global Advisor Board Member

Prof. John I Kester is the CEO of a consulting firm-Uniqconsult with expertise in providing end-to-end solutions in investments, project financing, business acquisitions and high-achieving partnerships with African governments. He is a member, board of trustee of Shaw University, Raleigh NC, USA where he helps in the expansion of Shaw University's information centers in Africa and also champions educational consultancy to African governments, Prof John Kester is the Consultant to President J.J. Jammey of Gambia among other African leaders.

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About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president who has certified project professionals worldwide and advised hundreds of companies large and small.

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