MASTER'S MONTHLY

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TESTIMONIALS
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This Month's Tip:

Copying Text Formatting in Microsoft Word

Copy the formats of a portion of text in Microsoft Word and apply that formatting to other text

Check it out on YouTube from Navitend

WHAT SMALL BUSINESSES CAN LEARN FROM FARMERS
by George Mentz, JD, MBA, CWM®, MPM®, QFP

The lessons of farmers' markets apply to all small business start-ups. While a small IT business or an accounting firm can't sell "organic" services, most small businesses can provide personal, carefully crafted products or services that fill a specific niche.
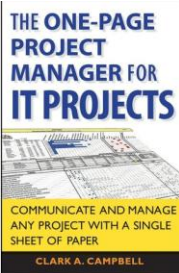*Read George Mentz - Wordpress article*

AAPM ® RECOMMENDED READ

The One-Page Project Manager for IT Projects
BY CLARK A CAMPBELL
ISBN-10: 1880410230I/SBN-13: 978-1880410233

THE ONE-PAGE PROJECT MANAGER FOR IT PROJECTS
COMMUNICATE AND MANAGE ANY PROJECT WITH A SINGLE SHEET OF PAPER
CLARK A. CAMPBELL

This book is specifically written for IT projects, which need all the help they can get because they generally have a poor track record of delivering expected value.

The causes for these problems are twofold. First is IT effectiveness: the business and IT departments are seldom closely aligned and can judge project priorities quite differently. In other words, they are not operating as a singularly focused unit with effective governance. Second is IT efficiency: the IT organization is often inefficient and lacks agility in its development and deployment processes. The book helps tackle these issues.

Agile Communication Certification

(AgCC) - 4-Day Course — Earn 30 PDUs & Certification

Communication is Job #1 for Agile, and Job #1 for Project Management. The best selling, award winning OPPM™ series of books by Clark Campbell published by John Wiley & Sons, have given over 100,000 users the seriously simple tools to communicate the essential elements of successful project delivery.

Participants will leave this fast-paced, interactive, engaging 4 day course with a clear grasp of the critical components of Agile Project Management.

Editor's Notes :
by Michele Guttenberger, MPM®
AGILE THINKING USED IN 1912

Was Thomas Edison an early pioneer of Agile Project Management concepts? Edison was not only an inventor but also the marketer of his inventions. He had a dedicated development team whom he had direct communications with every step of the way from experimentation, development, marketing and production. In 1912 Edison had selected a team of experimenters with intense project commitment to work closely with him to identify and arrive at a solution to a critical problem in their Diamond Disc record. They were allotted five weeks of uninterrupted experimentation. Edison and his team worked through each experiment, evaluated their findings and determined if it was the right solution to be implemented.

Today Agile project management provides an iterative approach to planning and conducting the project's processes. This methodology works well in software development and has become a popular approach in this digital age. Projects that are managed under Agile models are completed in small sections called iterations. The entire project is progressed though the acceptance and completion of each iteration. Each iteration is reviewed and evaluated by the project's team of shareholders. It uniquely includes the client business partners and employees during the earliest concept stages of the project. This is a departure from traditional project management where a client has less initial involvement and is shown a completed phase for review and approval. Literally, the next step of the project is determined by insights gained from review and assessment of each iteration. What dictates the size and scope of the iteration is time. Iterations are typically completed within a two week interval. All throughout the course of the project is the empowerment to respond to issues as they arise. This allows for necessary change at the right moment. This process ultimately saves time and money on resources. It delivers a successful project within time and budget. Agile management provides the ability to make decisions quickly. But, Agile project management is not the panacea for all project environments especially those that need to deliberate long over issues or need to hand over decision authority to a committee.

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http://store.certificationregistration.com/aaupce.html

MASTER'S MONTHLY

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Careerbuilder -Job and Career News

PM Continuing Ed Online

Spotlight on: Clark A. Campbell, Ph.D.

Career Articles - AAPM® and the International Project Management Commission:

powered by **careerbuilder**.com

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See latest Dates & Locations on page 3

Seattle, WA -
• June 12-15, 2012

Washington, DC -
• June 26-29, 2012

TO ALL THOSE CERTIFIED IN
June
Congratulations!

Master Alumnus Spotlight on
Clark A Campbell
Key Lecturer of AAPM® Agile Communication Certification AgCC Program

Author and founder of OPPM International, Clark A. Campbell, Ph.D. is the award winning author of The One-Page Project Manager TM series. The American Academy of Project Management (AAPM®), along with OPPM™ International, and Project Management Resource Group (PMRG), provide a firm partnership in training and examination for the Agile Communication Certification- AgCC.

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➢ New York, NY - • Nov 6-9, 2012

➢ Salt Lake City, UT - • Nov 13-16, 2012

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