



CREATIVE VISUALIZATION & ACTION

by George Mentz, JD, MBA, CWM®, MPM®, QFP

“Exceptional achievers strive to condition themselves mentally, and that’s why seeing yourself doing something is key to a lot of this and also a driver to ACTION. If you already have an idea that the wish can be fulfilled, then you already know that the goal can be accomplished.”

RECOMMENDED READING

FUTURE TRANSPORTATION-

AUTHOR: DR. JEAN-PAUL RODRIGUE DEPT. OF GLOBAL STUDIES & GEOGRAPHY, HOFSTRA UNIVERSITY, NEW YORK, USA.

Past Trends and Uncertain Future Where are the flying cars? Where are the supersonic passengers’ jets?

In 200 years of history since the introduction of forms of mechanized transportation, the capacity, speed, efficiency and geographical coverage of transport systems has improved dramatically. Modes, terminals and networks alike have been subject to remarkable changes that come into two functional aspects: [Read More](#)

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Editor’s Notes :

by Michele Guttenberger, MPM®
SELLING ZEV CAR PROJECTS & RE-ENGINEERING STAKEHOLDERS

Electric cars are not new tech projects of the 21st Century. The technology has been here for over 100 years. In the earliest American auto history, battery operated cars out numbered petro engine cars. The rise of the gas engine power happened out of economics and politics. Fuel suppliers soon became a powerful industry that surpassed the automobile industry which dampened any notions of electric cars for the future. Americans had developed a great love for their gas charged engines and the Government could easily reap tax revenue from it at the pumps. The gas engine car is deeply seeded in the core of American’s prestige, culture, Government, politics and society. This is the stuff that keeps electric car projects from having a strong footing. For today’s alternative powered cars to flourish beyond the drawing board, it has to win in the rally of the consumer’s hearts and minds. It has to convince the American public the electric car is an American Apple Pie ideal of American ingenuity unmatched to any other. Some great car manufacturers are laying out the blue prints of awesome electric car models soon to be at a dealer near you. However, at the same time there needs be loyal champions to lobby an appeal to change an entrenched public mindset. Masses need to be educated on the qualities of the electric car through commercialization and socialization of all electric drive transportation technologies. There needs to be widespread in-depth information, education, industry networking, public policy advocacy, along with the exhibition conference shows and fun road tours. Foundations and associations are stepping up to drive the buzz on ZEV’s (Zero Emissions Vehicles). The EDTA - Electric Drive Transportation Association is touting a Multi-State ZEV Action Plan as an inaugural milestone of bi-coastal collaboration that paves the way for increased growth of the cleanest cars in the nation. It is a collaborative partnership that engages the states of California, Connecticut, Maryland, Massachusetts, New York, Oregon, Rhode Island and Vermont. [Read more](#)

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Master Alumnus Spotlight on



Dr. Tripthi M. Mathew
MD, MPH, MBA, MPM, CPRM,
MQM, CHRA, MCP Hon Global
Advisor Board of Standards Council

Dr. Mathew has over 10 years of experience in the healthcare industry in various sectors: Private, Public (Federal, State and Local), Academia and Non-profit. She is the Founder, President and CEO of Alpha & Omega Healthcare Management Consulting.

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About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president

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