



PM PERSONAL DEVELOPMENT TIP CHANGE YOUR FOCUS TO WORTHY GOALS SPIRITUAL WEALTH MANAGEMENT

by George Mentz, JD, MBA, CWM®, MPM®, QFP

As project leaders, PM's need to change their own personal perspective to promote positive affective dialogue in executing the project's challenges:
"How we construct our thoughts to precede physical forms influences our perspective. Positive and negative thinking causes positive and negative physical results. For instance, in the statement "I need more money" it lends the subject to continual detrimental thoughts -to "need more money". Changing the focus to a goal (having more money) rather than the problem (needing more money) results in a positive perspective. Rephrasing this thought in a positive manner would be "I will find a job that pays good wages".

[Read Amazon Look Inside Page 2 of Spiritual Wealth Management.](#)

AAPM® RECOMMENDED READ

THE LEAN STARTUP: HOW TODAY'S ENTREPRENEURS USE CONTINUOUS INNOVATION TO CREATE RADICALLY SUCCESSFUL BUSINESSES

BY ERIC RIES
ISBN-10: 0307887898; ISBN-13: 978-0307887894



A core component of Lean Startup methodology is the build-measure-learn feedback loop. The first step is figuring out the problem that needs to be solved and then developing a minimum viable product (MVP) to begin the process of learning as quickly as possible. Once the MVP is established, a startup can work on tuning the engine. This will involve measurement and learning and must include actionable metrics that can demonstrate cause and effect question.. [Read more](#) (click)

Editor's Notes :

by Michele Guttenberger, MPM®
PM'S ARE OFTEN ROM ESTIMATORS

The experienced PM will eventually become a reliable resource in developing an estimate for the next new project or an additional segment to an existing one. There are many methods in project cost estimating such as Analogy, Parametric or Directed. But the first stab at estimating a project usually begins with a Rough Order of Magnitude (ROM). This is when experience is the primary tool for this estimate methodology. The (ROM) is what many would call a "ballpark" estimate and chiefly depends on an expert opinion. The expert opinion is based on the estimator's past experience, education and training to help balance out the sparse supporting historical data and documentation. The primary purpose of the ROM estimate is to provide decision-makers with the information that's essential in making a decision on whether there is merit to move forward with a project based on the estimated level of effort.

Some say that developing a valid ROM is more of an art than a skill. A "Rough Order of Magnitude" estimate traditionally has an accuracy variance of about plus or minus 50%. However, there are some questions that an estimator can use that are basic components to an estimate that may be readily available in developing the (ROM) that could even get the ROM variance accuracy to 25%. These general estimating questions are:

- What past efforts can be leveraged or reused?
 - Who will perform the work?
 - What is the customer's perception of value and what are their needs?
 - What skills and level of experience are required?
 - Where will the work be performed? (Customer or subcontractor site)
 - What outside facility is needed?
 - Who will perform the work?
 - What are the surrounding assumptions?
 - When is the time period the work will be performed?
 - What risks exist? Will the team be able to mitigate them?
- Asking these questions can help with this top-down "ballpark" estimate approach that does not require a great deal of time to develop for this level of effort estimate.

Inside This Section

- ☆ AAPM® Testimonial – Endorsements
- ☆ Focus on Worthy Goals
- ☆ This Month's Tip –Rename and Move Excel Worksheets
- ☆ Recommended –: THE LEAN STARTUP: HOW TODAY'S ENTREPRENEURS USE CONTINUOUS INNOVATION TO CREATE RADICALLY SUCCESSFUL BUSINESSES by Eric Ries
- ☆ PM's are ROM Estimators



Earn an ONLINE PM Degree Begin NOW - Masters Degree in Project Management Accredited Program. Brandeis University Graduate Program

<http://projectmgmt.brandeis.edu/BRU-MSMPP-IBS/>

For the prominent MPM® Master Project Manager Certification, please visit here:

<http://certifiedprojectmanager.org/training.html>

This Month's Tip:

Rename and Move Worksheets in Excel

Create, rename, and move worksheets

[Check it out on YouTube from Navitend](#) (Click)

To pay your annual good standing and to Update/Renew your Certification(s), please click here:

<http://store.certificationregistration.com/aapce.html>

Inside This Section

Cert. Training in Feb. 2013

Free CEO Guides

5 Step Guide For Members

Careerbuilder -Job and Career News

PM Continuing Ed Online

Spotlight on: Dr. Christopher Lietz

Career Articles - AAPM® and the International Project Management Commission:

powered by **careerbuilder.com**

YOUR COMPANY'S CULTURE

Understanding that video, as a recruitment tool, is no longer the exception- but the rule- to candidate attraction.

[Click to find out why](#)

Congratulations!

*MPM® Certified
February*

*Dallas, TX
Feb 5-8, 2013*

*Philadelphia, PA
Feb 19-22, 2013*

BECOME A CERTIFIED

**Master Project Manager (MPM ®)
AAPM ® 2013 Year Approved USA
Training in Major Cities**

See latest Dates & Locations
on page 3

Master Alumnus Spotlight on



Dr. Christopher Lietz
Hon. Advisory Board Member AAPM®

Dr. Lietz is a senior manager, in R&D and PMO. He has extensive experience in the aerospace, telecom and electronics industries. He has In-depth knowledge of international multi-site global operations, manufacturing, governance, continuous improvement, change management and program management.

New CEO AAPM® Guides
Edited by Prof. Dr. George Mentz, JD, MBA, MPM®

In these FREE GUIDES, the fundamentals and refresher information about E-Business Management and Management Consulting are revealed. This is released as a member exclusive.

Download the [E-Business Guide](#) and the [MBA CEO's Management Consulting Guide](#)

The AAPM® has been featured in the New York Times, Dept of Labor Sponsored Career Guides, PM Qualifications, and works with the United Nations as a Volunteer. The AAPM® Certifications - MPM® and CIPM® are offered exclusively from the USA International Commission and Board of Standards. www.CertifiedProjectManager.US or www.AAPM.idsfnfo or www.AAPM.eu



**AAPM® Online for
Annual Continuing Education**

Project Management and Ebusiness with **Mindleaders**.

Feel free to take this online course for your annual CE for PM

**Project Management
from a People Perspective.**

. [Click Here to Register](#)



AAPM® American Academy of Project Management® Accreditation Standards

For Over a Decade, the International Board of Standards has been on the forefront of accredited education and professional certification.

With Members in Over 150 Countries, the AAPM is the fastest growing graduate society and certification body in the world for management professionals.



Master Project Manager Certification (MPM®)
Become a Certified Master Project Manager®
30 PMI PDUs/ 28 Strategic Business Units

CLICK FOR 2013 CITIES, DATES & PRICES

- Chicago, IL • March 5-8, 2013
- San Francisco, CA • March 12-15, 2013
- Washington, DC • March 19-22, 2013
 - Boston, MA • April 9-12, 2013
- Minneapolis, MN • April 16-19, 2013
 - Raleigh, NC • May 7-10, 2013
 - Seattle, WA • May 21-24, 2013
- Newark, NJ • June 11-14, 2013
- Las Vegas • June 25-28, 2013
- Atlanta, GA • July 9-12, 2013
- Columbis, OH • Aug 6-9, 2013
- Washington, DC • Aug 13-16, 2013
- San Francisco, CA • Sept 10-13, 2013
 - Chicago, IL • Sept 24-27, 2013
 - Boston, MA • Oct 1-4, 2013
 - Houston, TX • Oct 22-25, 2013
 - Orlando, FL • Nov 12-15, 2013
 - San Diego, CA • Nov 19-22, 2013
 - Washington, DC • Dec 3-6, 2013
 - Phoenix, AZ • Dec 10



Graduates of the Above Accredited Executive Programs who possess a college diploma will be eligible for both MPM and may also apply for the CIPM Certification.