

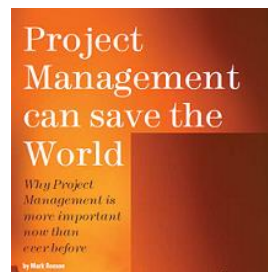


### NOTES ON:-SKILLS AND KNOWLEDGE INNOVATION

by George Mentz, JD, MBA, CWM®, MPM®, QFP

*“Massive Online Open Courses or MOOCs will continue to gain popularity as people seek exciting and popular courses.. The next innovation is delivery. Who will be the prime distributor of education going forward? While LinkedIn is already the gold standard of a resume and skills repository, many sites like LinkedIn, Facebook and Monster will continue to integrate education opportunities, skills, certificates and even board certifications into their system.”*

### RECOMMENDED READING



Project Manager Today article by **Mark Reeson**

Mark Reeson- M R Project Solutions provides the AAPM® exclusive accredited Get Smart® PM Courses (*for more info - [mark.reeson@btinternet.com](mailto:mark.reeson@btinternet.com)* ). The program courses offer conceptual and planning stages using sustainable thinking to direct outputs and outcomes towards energy efficiency, emissions reduction, water efficiency, and waste minimisation.

In a June 2011 Project Manager Today article he professes: *“It is at the time when disaster strikes that people look directly or indirectly for guidance and support. It is at that time that the project or programme manager is at their best.”* ***[Read the article](#)***

### Editor’s Notes :

by Michele Guttenberger, MPM®  
**PROJECTS THAT MARK A NEW ERA**

Sometimes a new invention becomes more than an innovative product but a new era in cultural thought. Thomas Edison’s launched his project the incandescent light bulb with a public demonstration on December 31, 1879. The incandescent bulb was not just a new lighting choice for the home; it was a phenomenon that would propel new lifestyles and cultures. It would become the icon of modern day enlightenment. The first public demo of the incandescent light bulb was a milestone event which marked a new era in civilization. It was witnessed by those who were fortunate enough to make the trek to Menlo Park, New Jersey. The reaction to the incandescent light bulb was enormous. The light bulb became a non-living celebrity icon. The celebrity light bulb became the rave of the Victorian era. This bright invention soon morphed into the bright idea. It is easy to see how early newspaper press layouts connecting the innovative invention to an ingenious inventor would incidentally provide that eureka moment to connect a thinking and bright idea icon to the light bulb. Edison’s bright idea bulb became the accepted icon throughout the world that expanded into three centuries. Today’s 21<sup>st</sup> century emoticons include the idea incandescent light bulb image.

Unfortunately, this icon may soon fade away from emoticon memory. The Energy Independence and Security Act is phasing out Edison’s icon of 20<sup>th</sup> century. For over a century Edison’s Light bulb was the paragon of long lasting bright energy. Unfortunately the incandescent light bulb, wastes 90 percent of its energy use as heat, not light and that is a terrible thing for the energy efficient 21<sup>st</sup> Century. Now over 100 years later a new paradigm shift has emerged that marks a new era for the 21<sup>st</sup> Century that will quickly dim the iconic light bulb from our generational memories. Phenomenal product projects such as Apple’s first iphone connect with 21<sup>st</sup> Century’s cultural mantra of ubiquitous mobility. Icons of clouds will slowly replace the icons of bulbs.



### Inside This Section

- ☆ AAPM® Testimonial – Endorsements
- ☆ Skills & Knowledge Innovation
- ☆ Excel Dropdown List
- ☆ Recommended: PM can save the world :- Mark Reeson
- ☆ New Era Projects



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Spotlight on: Christopher Lennon

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### Master Alumnus Spotlight on



**Christopher Lennon,**  
MBA, LLB, MPM®, CIPM - PM  
**AAPM® Global Advisory Board**

Mr. Lennon directs The Fundamentals of Project Management a 12 week online course through the IBC Global Academy.

[www.ibcglobalacademy.com/fpmpr](http://www.ibcglobalacademy.com/fpmpr)

It is approved by the American Academy of Project Management and starts participants on the path to a globally recognized accreditation by the AAPM® International Board of Standards. He is also a director of Stone Falcon Corporate and Legal Consulting Ltd. Mr. Lennon is both a consultant and trainer to project managers,

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### About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president who has certified project professionals worldwide and advised hundreds of companies large and small.

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