



### WHAT PROJECT MANAGERS SHOULD LEARN FROM THE SUCCESSFUL LIFE OF STEVE JOBS

by Samuel Temitope BSc, ACIMFA, CIPM, MFP, CCB, ERMCP Nigeria Director AAPM

1. His ability to hire and manage a team
2. His ability to negotiate
3. His ability to communicate his visions, ideas and objectives effectively
4. He did not over plan –because over planning leads to paralysis of projects by those who do
5. He was a good motivator; he knew how to get things done through people
6. He was adept at project change management and turned things around successfully
7. He upheld the policy of Secrecy, a concept that project leaders should respect
8. His legacy was: Design Your Own Life – He designed projects he was proud of and had passion for what he did
9. He mastered Time Management -Your time is limited so don't waste time
10. He was the successful change agent and a visionary leader - Because the project manager who is crazy enough to think they can change the world by making every project they handle successful, are the ones who do and he did

**To all AAPM Members worldwide, we can achieve this list too!**

### AAPM® RECOMMENDED READ

#### I, STEVE: STEVE JOBS IN HIS OWN WORDS

by George Beahm (Editor)

Taken together--the quotes and the timeline--we see Jobs, not through the eyes of admirers or detractors, but through his own lens. We see what he sees: undiluted, unfiltered, and unapologetic.

Arranged alphabetically by topic, this book serves up each quote in a byte-sized nugget. Whether you're an entrepreneur starting a business in your own garage, as did Jobs, or a successful CEO of a multi-million dollar corporation looking to inspire the troops, this book should provide you with ample food for thought.

ISBN 9781932841664 / November 2011

### STEVE JOBS' APPLE'S GRAPHIC USER INTERFACE - GUI WAS A GIFT TO PM'S

by Michele Guttenberger, MPM®

In memory of Steve Jobs, The New York Times asked "How did Steve Jobs affect you?" To the project manager his genius is recognized as far back as the mid 1980's.

MacProject was a project management and scheduling business application that was released with the first Apple Macintosh systems in 1984. Written by Debra Willrett, it originally was a software application for Apple's first launched Lisa computer and was called LisaProject. This was the first graphical user interface (GUI) for project management. Apple's product was the first to simplify the process. It gave the user the interactive ability to draw their project on the computer in the form of a PERT chart.

James Halcomb, a renowned expert in the use of the Critical Path Method was an early proponent of MacProject. He had administered countless complex projects on hand-drawn network diagrams. Halcomb instantly recognized the potential of the WYSIWYG (What You See Is What You Get) graphical interface along with the innovative computerized calculation of the critical path. With a custom sized Lisa computer that he could fit under an airplane seat, Halcomb traveled throughout the US demonstrating this new found technology in his CPM courses. He consulted with Apple's software's developers to enable him to author his book Planning Big with MacProject, A book which introduced a generation of Mac users to PERT and CPM.

The motto at Apple Computer besides "Think Differently" could have also have been "Think Visually" especially for the Project Management World.

All great projects have an ending. Here are a few of Steve Jobs' departing words: "The benefit of death is you know not to waste life living someone else's choices".

"Don't let the noise of others' opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition."

### Inside This Section

- ☆ AAPM® Testimonial
- ☆ Steve Jobs' List of 10
- ☆ This Month's Tip – Tech Terms
- ☆ Recommended –I Steve – Steve Jobs' own words
- ☆ Apple's GUI a Gift to PM's



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#### This Month's Tip:

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A. Mick Campbell

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### Master Alumnus Spotlight on

**Mick Campbell**

*Founder & Managing Partner at OPPM International*



Mick has been a presenter at several MPM® Certification seminars at US City locations. He has been providing training, consulting and online deliverables to users of The One-Page Project Manager™. OPPM is a tool used to communicate all essential project details to upper management, other departments, suppliers, and audiences. .

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