



ACTION AND BOLDNESS
by George Mentz, JD, MBA, CWM®, MPM®, QFP

"Having a clear mind that is working creatively allows for big choices where commitments may be selected. Commitment creates a nucleus of new momentum and begins a reaction of creation."

IT WORKS IF YOU WORK IT – THE POWER OF SUCCESS ISBN [9781502547132](http://www.amazon.com/dp/9781502547132)

RECOMMENDED READ



BY GILBERT SILVIUS, RON SCHIPPER, JULIA PLANKO, JASPER VAN DEN BRINK, & ADRI KOHLER
ISBN-13: 978-1409431695 ISBN-10: 140943169X

AAPM members previewed the whitepaper of this in September's newsletter by two of its authors. Now the book is available which is an in depth "call to action" to help the project manager, seize the day and understand sustainability from a project perspective. It provides real and practical suggestions on how to fill the sustainability/project gap within your organization. It also provides a relationship between sustainability and "professionalism and ethics", a connection that needs to be kept in the forefront.

BOOK FORWARD

The sustainability challenges are of a very concrete nature: how to develop and implement projects that guarantee the protection of the planet's natural resources and increasingly create wealth for more people? If we are unable to answer such a question we probably will not be able to guarantee access to water, clean air, food, health and safe living conditions to the next generations – our children and grandchildren. So, a lot of what our future will be is in the hands of project managers. ~ Nelmara Arbex Deputy CE of GRI

Watch Global Reporting Initiative :: The sustainability challenge [HTTP://YOUTU.BE/EPEYRG8x-4W](http://youtu.be/ePEYRG8x-4W)

Editor's Notes :

by Michele Guttenberger, MPM®

INGENUITY IS AN IMPORTANT QUALITY IN PROJECT MANAGEMENT

Ingenuity is defined as skill of cleverness and inventiveness. It is cleverness in devising or combining and inventiveness of design or contrivance. Most projects are new ventures in inventiveness where ingenuity becomes an inherent quality to ignite a project. It is the design or contrivance of a process or construction of something unique. As important as ingenuity is to the success of a project, ingenuity is important quality to have to reconfigure a failed one. Project failures are not always a result of poor design or contrivance. They could have successfully met all its objectives but for an unforeseen business climate the launch into production or operation was hampered. In these instances there is no lesson learned in wrong time and labor investment. In some situations project ingenuity means taking newly attained project assets into a new industry or market. This is when project ingenuity should be put in first gear again. It is when things are still fresh in our memory that it is an opportune moment to take inventory of all the successful components of the previous project as the assets to be added to new ventures and industries rather than archive them into oblivion. It is ingenuity that can resurrect a failed venture into a second phase of a great project .especially if it failed to launch because of external reasons. It makes sense to use ingenuity to save it. Many don't realize that after Thomas Edison was successful in providing electricity to New York City businesses and homes with his DC generator stations, he wanted to use this innovation in completely new horizons - the iron mining and extraction industry. His use of **electromagnetic power** to extract iron from the ore was a successful theory and **process**. However, the ore was of poor quality in the US north east area. The project failed due to low quality ore. This iron ore business was the largest financial failure for Edison. He lost most of this money in this mining project. He had to use his ingenuity to salvage what he had into something new. The byproduct of this stone crushing proved to be good material for the concrete/cement industry which was a profitable business for many decades.

Inside This Section

- ☆ AAPM® Testimonial – Endorsements
- ☆ Action and Boldness
- ☆ Read Sustainability in Proj. Mgmt
- ☆ View GRI video
- ☆ Ingenuity in Project Mgmt



Earn an ONLINE PM Degree Begin NOW - Masters Degree in Project Management Accredited Program. Brandeis University Graduate Program

<http://projectmgmt.brandeis.edu/BRU-MSMPP-IBS/>

For the upcoming MPM® Master Project Manager Certification, please visit here:

<http://certifiedprojectmanager.org/trainimg.html>

*This Month's Tip:
Inspiring Action*

TED Talk Tips

<http://youtu.be/xBIVIM435Zg>

How to get your ideas to spread

To pay your annual good standing and to Update/Renew your Certification(s), please click here:

<http://store.certificationregistration.com/aaupce.html>

Master Alumnus Spotlight on



Dr. Bethel Erastus-Obilo, PhD MPM® CIPM®

Hon Global Advisor Board Member |
Bethel is the Founder & President of
Piccadilly Brainiz Institute of Advanced
Studies, USA
(www.piccadillybrainiz.com) - a project
management training and
educational/management consulting
firm. He manages key business
operations of the company. Piccadilly
Brainiz is the educational and training
arm of Piccadilly Holdings, Inc.

New CEO AAPM® Guides
Edited by Prof. Dr. George Mentz, JD, MBA, MPM®
In these FREE GUIDES, the
fundamentals and refresher
information about E-Business
Management and Management
Consulting are revealed. This is
released as a member exclusive.
[Download the E-Business Guide and
the MBA CEO's Management
Consulting Guide](#)

The AAPM® has been featured in the
New York Times, Dept of Labor
Sponsored Career Guides, PM
Qualifications, and works with the
United Nations as a Volunteer.
The AAPM® Certifications - MPM®
and CIPM® are offered exclusively
from the USA International
Commission and Board of
Standards. [www.CertifiedProjectMang
er.US](http://www.CertifiedProjectManager.US) or www.AAPM.idsfnfo or
www.AAPM.eu

Career Articles -

powered by **careerbuilder**

AAPM® and the International Project Management Commission:

JOB TITLES ARE IMPORTANT

DO YOU KNOW WHAT IS ARGUABLY THE MOST
IMPORTANT COMPONENT OF A JOB POSTING? THE JOB
TITLE

Read more about Job Titles

Congratulations!
MPM® Certified
in September 2014

•San Francisco, CA
September -09-12, 2014 -

•Chicago IL
September 16-19, 2014 -

CERTIFIED
Master Project Manager (MPM®)
AAPM® 2014
Year Approved USA
Training in Major Cities

See latest Dates & Locations
on page 3

Inside This Section

Cert. Training Grads in Sep 2014

Free CEO Guides

Careerbuilder -Job and Career
News

PM Continuing Ed Online

Spotlight on: Dr. Bethel Erastus-
Obilo



AAPM® Online for Annual Continuing Education

[https://www.udemy.com/project-
management/](https://www.udemy.com/project-management/)

and

[https://www.udemy.com/quality-
management-fundamentals/](https://www.udemy.com/quality-management-fundamentals/)

and

[https://www.udemy.com/risk-
management/](https://www.udemy.com/risk-management/)

If, you complete the quality course,
you may apply for our MQM quality
certification.

If you complete the Risk Course
online, you may apply for our CPRM
risk certification.

2014 -2015 CITIES, DATES & PRICES

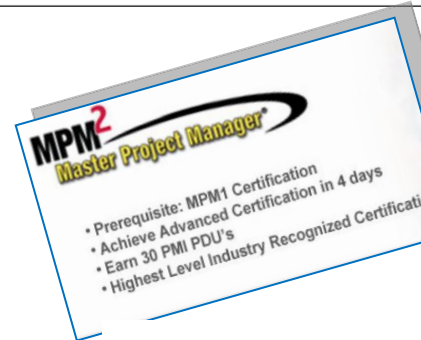
<http://pmrgi.com/index.php/master-calendar/pmrg-mpm-calendar>



Master Project Manager Certification (MPM®)
Become a Certified Master Project Manager®
 30 PMI PDUs/ 28 Strategic Business Units



- **Boston MA**
 Tue, October 07, 2014 -
 Fri, October 10, 2014
<http://www.cvent.com/d/h4qqwj>
- **Dallas TX**
 Tue, October 21, 2014 -
 Fri, October 24, 2014
<http://www.cvent.com/d/74qqwj>
- **Orlando FL**
 Tue, November 11, 2014 -
 Fri, November 14, 2014
<http://www.cvent.com/d/m4qqwj>
- **San Diego CA**
 Tue, November 18, 2014 -
 Fri, November 21, 2014
<http://www.cvent.com/d/l4qqwm>
- **Phoenix AZ**
 Tue, December 02, 2014 -
 Fri, December 05, 2014
<http://www.cvent.com/d/p4qqwm>
- **Washington DC**
 Tue, December 09, 2014 -
 Fri, December 12, 2014
<http://www.cvent.com/d/w4qqwm>
- **Las Vegas NV**
 Tue, January 13, 2015 -
 Fri, January 16, 2015
<http://www.cvent.com/d/f4qtsk>
- **Atlanta GA**
 Tue, January 20, 2015 -
 Fri, January 23, 2015
<http://www.cvent.com/d/84qts9>



City & Date
Salt Lake City UT
 Tue, November 11, 2014 -
 Fri, November 14, 2014

Las Vegas NV
 Tue, September 22, 2015 -
 Fri, September 25, 2015

About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president who has certified project professionals worldwide and advised hundreds of companies large and small.

If you are already a CIPM or MPM, you may be interested in the MPM-2, MasterClass

[Sign up for MPM2 Classes](#)