

## MASTER'S MONTHLY

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*"MPM emphasizes more on practical and relevant experience than classroom work and reading, which is the focus of PMI and PMP. ...."*

*"Every project comes with its peculiarities but your depth of experience gives you the technical knowhow and the most appropriate way to handle the project. "*

*"AAPM certification shows employers your - depth in your field as well as your familiarity with what you are doing or about to do".*

### This Month's Tip:

#### Tips to Ensure Online Security

**If your personal information falls into the hands of the wrong person, the results can be grave.**

**Thankfully, there are many simple steps you can take to protect against that.**

**[See the tips from Navitend](#)**



### READ THE FOOTNOTES

by George Mentz, JD, MBA, CWM®, MPM®, QFP

A horse called "Read The Footnotes" ran in the 2004 Kentucky Derby. He finished seventh, but if he had won, it would have been a victory for financial literacy proponents everywhere. It's so important to read the footnotes. The footnotes to financial statements are packed with information. Here are some of the highlights:

- Significant accounting policies and practices....
- Income taxes....
- Pension plans and other retirement programs...
- Stock options – results...

Read the details of these footnote highlights on Page 18

<http://aapm.info/mbahandbook.pdf>

### AAPM® RECOMMENDED READ

#### ERIC VERZUH –EARNED VALUE MANAGEMENT

Attending the Master Project Manager International Charter Certification® seminars, attendees meet PMRG's esteemed authors who are globally renowned leaders and innovators in their respective specialties. (check out 2011-2012 schedule on page 2-3) Eric Verzuh is one of these authors. He is the author of "The Fast Forward MBA in Project Management" and is the founder and president of the Versatile Project Management Company. Eric provides us with his advice on Leveraging Earned Value Management: What to count, and what counts when assessing project progress. Read his article

[http://www.versatilecompany.com/Data/Sites/1/original\\_files/WhitePapers/understandingearnedvaluemanagement.pdf](http://www.versatilecompany.com/Data/Sites/1/original_files/WhitePapers/understandingearnedvaluemanagement.pdf)



### PROJECT MANAGEMENT & THE NEW BUSINESS ERA OF LIVING MATTER

by Michele Guttenberger, MPM®

When the world thinks of Project Management projects it is usually a new high rise construction, new technology in electronics or a new computerized system. Seldom does one think of innovative project plans that entail living matter. We have reached the end of a Big Business era that started in the 1980's of computer technology, service jobs and finance. However, this Great Recession is seeing an old industry reemerging again and that is agriculture. Many predict the rise in agriculture will develop new industries creating uses for crops such as biodegradable plastics or other kinds of biofuels. Innovations have significantly increased farm production as bioengineered seeds require less water and pesticides. Farming surprisingly retrofits current computer technology. GPS aided computers monitor planting and maximize planting rows from one row to two rows in the same space.

Going back to the farm is a project that the US needs to return to. It appears that local farming banks are doing very well unlike Main Street banks. This farming wealth has spurred on the farming equipment industry such as manufacturers of the latest combine harvesters. The world has a population of approximately 7 billion people. Feeding the world is a challenging project. These are perishable projects with perpetual stakeholders. The world market for food will never disappear. Meeting this challenge will require financial, technological, and legal ingenuity with a new perspective on a literal growing business era.

Even Thomas Edison realized the business possibilities of botanical technology. He incorporated the same business know-how for his final experiments in botanical sciences. The importance of holding patents for his inventions did not cease with his botanical endeavors. His plant research provided a landmark in US patent history. In 1927, Edison executed patents for his botanical discoveries which created a significant change in American patent law. Before Edison, chemical or botanical discoveries did not entail the patent protection process. Edison's work initiated new legislation to create and protect patent work of plant and chemical scientists too. Edison realized the big business of living projects too.

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**<http://store.certificationregistration.com/aapce.html>**



### New CEO AAPM® Guides

Edited by Prof. Dr. George Mentz, JD, MBA, MPM®

In these FREE GUIDES, the fundamentals and refresher information about E-Business Management and Management Consulting are revealed. This is released as a member exclusive.



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The AAPM® has been featured in the New York Times, Dept of Labor Sponsored Career Guides, PM Qualifications, and works with the United Nations as a Volunteer.

The AAPM® Certifications - MPM® and CIPM® are offered exclusively from the USA International Commission and Board of Standards. [www.CertifiedProjectManager.US](http://www.CertifiedProjectManager.US) or [www.AAPM.idsfnfo](http://www.AAPM.idsfnfo) or [www.AAPM.eu](http://www.AAPM.eu)

### AAPM® Success and Project Management

More great books and articles on successful Project Management:

- [5 Step Executive Project Manager Guide.](#)
- [Risk Management looking at Opportunities alongside Threats by Anthony Bowen, CTC, MPM®, CIPM® - USA - Faculty - Chapter Chairman New York Queens College AAPM® Chapter](#)
- [Download the E-Business Guide and the Management Consulting Guide & MBA Summary for CEOs](#)

### Inside This Section

Courses in 10 Major Cities

Free CEO Guides

5 Step Guide For Members

Careerbuilder -Job and Career News

PM Continuing Ed Online

### Career Articles - AAPM® and the International Project Management Commission:

powered by [careerbuilder.com](http://careerbuilder.com)

#### SHAVING EXPERIENCE OFF YOUR RESUME

Most employers are interested in knowing only the most applicable ways your skills can help their organization, and a concise résumé is the first step

- [Read more](#)

### BECOME A CERTIFIED Master Project Manager ( MPM® )

#### AAPM® Approved USA Training in Major Cities

Click on Location links for more info

[Washington, DC • March 22 - 25, 2011](#)

[Atlanta, GA • April 5 - 8, 2011](#)

[New York, NY • April 19 - 22, 2011](#)

[Cleveland, OH • May 3 - 6, 2011](#)

[Houston, TX • May 10 - 13, 2011](#)

[Las Vegas, NV • May 17 - 20, 2011](#)

[San Francisco, CA • June 7 - 10, 2011](#)

[Minneapolis, MN • June 14 - 17, 2011](#)

[Boston, MA • July 12 - 15, 2011](#)

[Dallas, TX • Aug 2 - 5, 2011](#)

[Salt Lake City, UT • Aug 16 - 19, 2011](#)

[Houston, TX • Sept 6 - 9, 2011](#)

[San Diego, CA • Sept 13 - 16, 2011](#)

[Denver, CO • Sept 27 - 30, 2011](#)

[Washington, DC • Oct 18 - 21, 2011](#)

[Chicago, IL • Oct 25 - 28, 2011](#)

[Orlando, FL • Nov 8 - 11, 2011](#)

[Phoenix, AZ • Nov 15 - 18, 2011](#)

[New York, NY • Dec 6 - 9, 2011](#)

[Seattle, WA • Dec 13 - 16, 2011](#)

#### CONGRATULATIONS ATTENDEES !

This qualitative MPM® training affirms that you've completed graduate level project management education and have substantial experience in managing projects on a regional and global level



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Feel free to take this online course for your annual CE for PM **Project Management from a People Perspective.**

- [Click Here to Register](#)





**MASTER'S  
MONTHLY**

# AAPM® GLOBAL - AUGUST 2011 ISSUE

Announcing The 2012 MPM™ Schedule in the USA  
Master Project Manager International Charter Certification® 2012 Schedule

## MPM® 2012 Dates



- Atlanta, GA • Jan 17 - 20, 2012
- Las Vegas, NV • Jan 24 - 27, 2012
- Houston, TX • Feb 7 - 10, 2012
- San Francisco, CA • Feb 21 - 24, 2012
- Miami, FL • Feb 28 - March 2, 2012
- Washington, DC • March 13 - 16, 2012
- Raleigh/Durham, NC • March 20 - 23, 2012
- Denver, CO • April 10 - 13, 2012
- Chicago, IL • April 17 - 20, 2012
- Dallas, TX • April 24 - 27, 2012
- Los Angeles, CA • May 1 - 4, 2012
- Boston, MA • May 8 - 11, 2012
- Minneapolis, MN • May 29 - June 1, 2012
- Seattle, WA • June 12 - 15, 2012
- Washington, DC • June 26 - 29, 2012
- New Jersey • July 10 - 13, 2012
- San Francisco, CA • July 17 - 20, 2012
- Columbus, OH • July 31 - Aug 3, 2012
- Philadelphia, PA • Aug 14 - 17, 2012
- Las Vegas, NV • Aug 21 - 24, 2012
- Atlanta, GA • Sept 11 - 14, 2012
- Washington, DC • Sept 18 - 21, 2012
- Austin, TX • Sept 25 - 28, 2012
- Raleigh/Durham, NC • Oct 2 - 5, 2012
- Chicago, IL • Oct 16 - 19, 2012
- San Diego, CA • Oct 23 - 26, 2012
- New York, NY • Nov 6 - 9, 2012
- Salt Lake City, UT • Nov 13 - 16, 2012
- Charlotte, NC • Nov 27 - 30, 2012
- Washington, DC • Dec 4 - 7, 2012
- Phoenix, AZ • Dec 11 - 11, 2012



Graduates of the Above Accredited Executive Programs who possess a college diploma will be eligible for both MPM and may also apply for the CIPM Certification.