



Inside This Section

- ☆ AAPM® Testimonial – Endorsements
- ☆ From G Mentz –Newsworthy Cert.
- ☆ Recommended Read: Project Sustainability: ..by John N. Morfaw
- ☆ This Month's Tip: PM Triangle a Cloud Metrics tool
- ☆ Editor's Notes– Case in Perfect Quality Assurance



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This Month's Tip:
How project managers can measure a cloud project's success
The "Project Management Triangle" can be a metrics tool for cloud projects too.

Advice presented by IBM

AAPM® GLOBAL NEWSWORTHY MILESTONE

George Mentz, JD, MBA, CWM®, MPM®, QFP

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Se Hwa Wu

Se-Hwa Wu, Ph.D.
Minister of Education

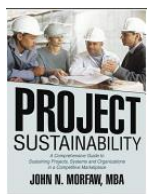
Recommended Read

PROJECT SUSTAINABILITY: A COMPREHENSIVE GUIDE TO SUSTAINING PROJECTS, SYSTEMS AND ORGANIZATIONS IN A COMPETITIVE MARKETPLACE

John N. Morfaw Mba, John N. Morfaw iUniverse, 2011 - Business & Economics

What is the relationship between a good strategic implementation plan and the implementation needed to enhance the sustainability of a project in the marketplace?

Through exhaustive analysis, author John N. Morfaw elaborates on the various project sustainability metrics, characteristics, measurement, indexes, and parameters involved in the effective and efficient implementation of projects. He explores the financial, economic, social, cultural, political, legal, environmental, and educational considerations as well, discussing how each impacts a comprehensive approach for project implementation.



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Editor's Notes :

by Michele Guttenberger, MPM®

PROJECTS THAT NEED PERFECT QUALITY ASSURANCE

As a project manager it is important to know the QA -Quality Assurance tolerance levels that are acceptable to your shareholders. If Quality Assurance is the hallmark of your product, then there is zero tolerance to quality deviations. Not recognizing this caveat could doom your project.

"It's perfect. It's Perrier" was the banner advertising and marketing campaign of Perrier water. They claimed that its water was pure naturally carbonated sparkling water from an inexhaustible source found in South France. Perrier was more than a bottled drink. It became the iconic libation that symbolized an era of the 1980's. But, that soon ended by the end of the decade. In 1989, an advocacy group called the Environmental Policy Institute informed that a third of the bottled water sold in the US was taken from public water systems. It was revealed that an entire global supply of 160 million bottles of Perrier water had a detectable amount of benzene - a carcinogen. This event also exposed that Perrier was not a naturally occurring sparkling water product as claimed. The water and the carbon dioxide were carried from the ground independently, the gas was filtered and the two components were mechanically recombined. Within 2 weeks of this finding, the FDA ordered the company to correct its labels. The product was then marketed as "Novelle Production." The FDA was prompted to test bottled water samples and found that some contained twice the permitted amount of arsenic and fluoride. Although the amounts were not health risks, the FDA found them to be in violation of quality standards. Unfortunately, the FDA's determination and treatment of Perrier's abuse put the FDA's own oversight integrity under criticism by the GOA - General Accounting Office. The GOA found that the FDA's monitoring of bottled water was too lax. Although, Perrier managed to correct its misleading advertisements, it could not recover the trust of its quality assurance reliability and it lost its dominance in the specialty water business. [View the 1980's TV Commercial](#)

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See More on Mistake Recovery

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Master Alumnus Spotlight on



- Honorary Advisory Council

Dr. Ruby Chua,

EdD, MBA, MPM, PME, CIPM, CCAI

Dr. Ruby Chua, is the Queens
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expanded the CISCO curricula and the
number of academies under QC's
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The AAPM® Certifications - MPM®
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About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and



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Coordinator Joseph Mogu selected The Grand Legacy Hotel in Kigali, Rwanda as an excellent venue choice with seamless accommodations for this opening training site. Delegates came from four African nations where they were introduced to an applied learning approach to project management besides the usual examination coursework. Expert instructor led learning and added online review provided a successful class formula where delegates passed the online certification examination with absolute confidence in their qualification knowledge.



ABMC International, Mark Reeson's -M R Project Solutions Ltd and AAPM® accreditations are paving the future in East Africa with knowledge/training classes and examine certification. Scheduled AAPM® accreditation classes are planned for Kenya and Uganda in November and January respectively. In the planning stage are AAPM® special post certification classes in Rwanda, Kenya and Burundi for continued professional development knowledge. Nairobi and Kampala are already in the book for further class visits that will begin a new 'African Adventure'. Visit ABMC Intl website for more info <http://www.intl-abmc.com/>

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